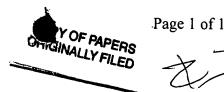




United States Patent and Trademark Office



COMMISSIONER FOR PATENTS UNITED STATES PATENT AND TRADEMARK OFFICE WASHINGTON, D.C. 20231

www.uspto.gov

APPLICATION NUMBER

FILING/RECEIPT DATE

FIRST NAMED APPLICANT

ATTORNEY DOCKET NUMBER

10/063.040

03/14/2002

Leonard Marotta

1007P0010US

26796 POLIT & ASSOCIATES, L.L.C. 3333 WARRENVILLE ROAD **SUITE 520** LISLE, IL 60532



CONFIRMATION NO. 9243 FORMALITIES LETTER *OC000000007772617*

Date Mailed: 04/03/2002

NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

Filing Date Granted

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given TWO MONTHS from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The oath or declaration is missing. A properly signed oath or declaration in compliance with 37 CFR 1.63, identifying the application by the above Application Number and Filing Date, is required.
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(I) of \$130 for a non-small entity, must be submitted with the missing items identified in this letter.
- The balance due by applicant is \$ 130.

A copy of this notice <u>MUST</u> be returned with the reply.

Customer Service Center

Initial Patent Examination Division (703) 308-1202 -

PART 2 - COPY TO BE RETURNED WITH RESPONSE

06/28/2002 MBIZUNES 00000071 10063040

01 FC:105

130.00 OP

ORIGINALLY FILE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE (Attorney Docket No. 1007P0010US; Client No. SGUS00017)

Applicant:

Marotta et al.

Serial No.:

10/063,040

Filed:

3/14/2002

Examiner:

Unknown

Art Unit:

2161



Content Submission And Distribution System For Use In Clearing

Advertisement Spots

RESPONSE TO NOTICE TO FILE MISSING PARTS DATED APRIL 3, 2002

Assistant Commissioner for Patents Washington, D.C. 20231

Dear Sir:

In response to the "Notice to File Missing Parts of Nonprovisional Application" dated April 3, 2002, Applicants enclose the following:

- a) Executed Declaration and Power of Attorney by all inventors;
- b) Copy of the Notice to File Missing Parts of Nonprovisional Application;
- c) Petition for One-Month Extension;
- d) Fee Transmittal;
- e) Check in the amount of \$240.00;
- f) Certificate of Mailing; and
- g) Self-Addressed Stamped Postcard.

You are hereby authorized to debit our Deposit Account No. 50-1606 for any payment deficiencies with regard to the above-identified Application.

Respectfully submitted,

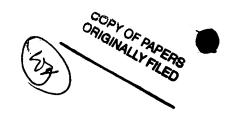
Robert B. Polit, Reg. No. 33,993

POLIT & ASSOCIATES, LLC 3333 Warrenville Road Suite 520 Lisle, Illinois 60532

Telephone: 630-505-1460

Fax: 630-505-1464







Practitioner's Docket No. 1007P0010US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In application of:

Marotta et al.

Application No.:

10/063,040

Filed:

03/14/2002

Examiner:

Unknown

Group No.:

2161

For:

Content Submission System and Methods of Use and Doing Business

Assistant Commissioner for Patents Washington, D.C. 20231

CERTIFICATE OF MAILING UNDER 37 C.F.R. Section 1.8(a)

I hereby certify that the attached correspondence comprising:

- a) Response to Notice to File Missing Parts of Nonprovisional Application;
- b) Executed Declaration and Power of Attorney executed by all inventors;
- c) Petition for One-Month Extension;
- d) Copy of the Notice to File Missing Parts of Nonprovisional Application;
- e) Fee Transmittal;
- f) Check in the amount of \$240.00;
- g) Certificate of Mailing; and
- h) Self-Addressed Stamped Postcard.

are being deposited with the United States Postal Service, with sufficient postage, as First-Class mail in an envelope addressed to:

Assistant Commissioner for Patents Washington, D.C. 20231

On June 18, 2002

Janine E. Rauch

Signature of person mailing paper

(Certificate of Mailing under 37 C.F.R. section 1.8(a)--page 1 of 1)

PTO/SB/17 (11-01)

Approved for use through 10/31/2002. OMB 0651-0032

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE are required to respond to a collection of information unless it displays a valid OMB control number.

FEE TRANSMITTAL for FY 2002

Patent fees are subject to annual revision.

Applicant	claims	small	entity	status.	See	37	CFR 1.:	27

TOTAL AMOUNT OF PAYMENT

(\$)	240.	00
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Complete if Known				
Application Number	10/063,040			
Filing Date	March 14, 2002			
First Named Inventor	Marotta et al.			
Examiner Name	Unknown			
Group Art Unit	2161	-		
Attorney Docket No.	1007P0010US			

METHOD OF PAYMENT (check all that apply)				FEE CALCULATION (continued)							
X Check Credit card Money Other None				3. ADDITIONAL FEES							
X Deposit Account:				Large Entity Small Entity							
Deposit				Fee Fee Fee Code (\$) Fee Description			Fee Description	Fee Paid			
Account Number	50-1606		10		205		Surcharge - late filing fee or oath	130.00			
Deposit	D-1:4 0. A.							120.00			
Account Name		ssociates, LLC	12	7 50	227	25	Surcharge - late provisional filing fee or cover sheet				
		rized to: (check all that apply)	13	9 130	139	130	Non-English specification				
	e(s) indicated be		ts 14	7 2,520	1	2,520	For filing a request for ex parte reexamination				
		s) during the pendency of this applica	tion 11		1	920*	Requesting publication of SIR prior to				
	e(s) indicated bei dentified deposit	low, except for the filing fee account.		- 4040			Examiner action				
		ALCULATION	11	3 1,840	1113	1,840	Requesting publication of SIR after Examiner action				
1 BASIC F	ILING FEE	ALOULATION	11:	5 110	215	55	Extension for reply within first month	110.00			
	Small Entity		11	6 400	216	200	Extension for reply within second month				
Fee Fee Code (\$)	Fee Fee Code (\$)	Fee Description Fee Paid	111	7 920	217	460	Extension for reply within third month				
101 740	201 370	Littliby filling foo	118	8 1,440	218	720	Extension for reply within fourth month				
106 330	206 165	Design filing fee 0.0	120	1,960	228	980	Extension for reply within fifth month				
107 510	207 255	Plant filing fee	119	320	219	160	Notice of Appeal				
108 740	208 370	Reissue filing fee	120	320	220	160	Filing a brief in support of an appeal				
114 160	214 80	Provisional filing fee	12	280	221	140	Request for oral hearing				
	' S	SUBTOTAL (1) (\$)	」 ¹³⁸	• • •	1	1,510	Petition to institute a public use proceeding				
A EVEDA			140	110	240	55	Petition to revive - unavoidable				
2. EXTRAC		FOR UTILITY AND REISSU		1,280	241	640	Petition to revive - unintentional				
T : 4 : 1 Ot = 1 = 1 = 1		Extra Claims below Fee Pa	¬!	1,280		640	Utility issue fee (or reissue)				
Total Claims Independent	-20**		d 143		[230	Design issue fee				
Claims Multiple Deper		^=^	144			310	Plant issue fee				
Widiupio Dopo.	nucm	L			122	130	Petitions to the Commissioner				
Large Entity	Small Entity		123 126		123	50	Processing fee under 37 CFR 1.17(q)				
Fee Fee Code (\$)	Fee Fee Code (\$)	Fee Description			l	180	Submission of Information Disclosure Stmt				
103 18	203 9	Claims in excess of 20	581	40	581	40	Recording each patent assignment per property (times number of properties)				
102 84	202 42	Independent claims in excess of 3		740	246		Filing a submission after final rejection	[1			
104 280	204 140	Multiple dependent claim, if not paid	149	740	249	370	(37 CFR § 1.129(a)) For each additional invention to be				
109 84	209 42	** Reissue independent claims over original patent	,,,,	740	240	310	examined (37 CFR § 1.129(b))				
110 18	210 9	** Reissue claims in excess of 20	179	740	279	370	Request for Continued Examination (RCE)				
		and over original patent	169	900	169	900	Request for expedited examination of a design application	1			
SUBTOTAL (2) (\$) 0.00				er fee (sp	ecify)						
**or number	previously paid,	if greater; For Reissues, see above	-1	duced by	/ Basic	: Filina l	Fee Paid SUBTOTAL (3)	240.00			

SUBMITTED BY		< \			Complete (i	f applicable)
Name (Print/Type)	Robert B. Polit	\bigcirc	Registration No. (Altomey/Agent)	33,993	Telephone	630-505-1460
Signature		2/2/	7		Date	June 6, 2002

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